

An Online Palm Oil Business Directory

# **BUSINESS USER REGISTRATION AND SYSTEM USAGE**

### Background

Palm Oil Link is an online directory of companies initiated by MPOC specifically to connect the Malaysian palm oil industry to the rest of the world. Palm Oil Link is launched with the objective of to enhance trade opportunities in the marketplace and to encourage product diversification and application of Malaysian palm oil.

Palm Oil Link provides the marketing platform to reach and help the global palm oil industry members, to leverage the power of online communication to engage with their international counterparts and to capitalize on trade appointments. Palm Oil Link offers various features that enable the Malaysian palm oil industry to interact with buyers from around the world. Features of the website include a directory of the Malaysian palm oil industry members and a live chat feature to directly communicate with them.

Register now <a href="http://palmoillink.com">http://palmoillink.com</a> to engage with your partners!

# 1.0 Registration

1.1 Click on the 'Register' button.



1.2 Choose 'Business User'.





1.3 Fill-in the required fields and click on 'Register' button once done.

PALMLink		M P O C
规制的的公共会	Business Registration	1 - The second
Ernail Address	info@wazstudiolab.com	×.
Password		*
Confirm Password	Confirm Password	8
Company Name	Company Name	*
Registration #	Company Registration Number	*
MPOB Licence #	Licence Number	
Company Logo	Choose File No file chosen	*
Description		+
Business Highlighta		

1.4 Upon successful registration, you will receive a pending verification email as per the below sample. For Business User registration, there will be a manual verification before you can activate your account.





1.5 Once your account has been successfully approved by the System Administrator, you will receive an activation email as per the email below.

PALM OIL LINK Registration Approved, Activation Required					
Congratulations, your account has been approved! Please click the 'Activate' button below to complete your registration process and get listed in the directory.					
Activate					

#### Note:

Without activating your account, the business listing you registered will not be listed in the system.

- 1.6 Click on the activation link and you will open the activation page.
- 1.7 Once your account has been successfully activated, you can start to use the system by logging in with your registered email and password.



Business User Registration and System Usage

# Website Features & System Usage



# 2.0 Mainpage / Home

Home	E Directory	Favourite	💬 Chat	L My Account

2.1 Login with your Username and Password.

Menu	P	ALM Link		
· · / · · · · ·	sername myemail@gmail.com assword forgot password?	LOGIN	JR REGISTER	
	WAZ Studio Lab		Sarafiah Natural Resources Sdb Bhd	
Ś	Palm Oil Company 1	Sarawak Oil Palms Berhad	Yee Lee Corporation Bhd	

2.2 Once logged in, the system menu will appear at the bottom page. As a Business User, you will have access to the performance dashboard of your page, containing rating and other useful analytics.





#### 2.3 Performance Dashboard Information



#### 2.3.1 Rating

Your rating is calculated automatically based on your Profile completion, Unique User Visit, Chat Engagement and Favourite count. Half of your rating score is contributed by how responsive you are with Chat engagements (faster response = higher rating).

#### 2.3.2 Favourite

How many user added you in their Favourite collection.

#### 2.3.3 Chat Engagement

Total count of messages you (and the Personnel you've assigned) have received.

#### 2.3.4 Unique User Visit

How many registered users have visited your Directory detail page. Visit will only be counted once for each user (1 user = 1 visit).

#### 2.4 Statistics

Top Searches	Site Quick Stats
1. palmoil 2. biofuel	Unique User Visit
<ol> <li>Palm oil company</li> <li>oleochemical</li> <li>Hydrogenated Palm Kernel</li> <li>palm wax</li> <li>palm olein</li> </ol>	Total: 15400 Current Month: 15400 Last Month: 15400 Average Daily Visit: 15400 Registration
8. red palm oil 9. refinery 10. edible oil	Total Users: 15400 Total Businesses: 15400

#### 2.4.1 Top Searches

This is a high-level information demonstrating search pattern of the users that would be useful in managing your business profile within the system.

#### 2.4.2 Site Quick Stats

General information on the system's user progress.



# 3.0 Directory

3.1 Click on the  $\blacksquare$  Directory button to open the Directory page.

Menu				
PA			MPOC	
		Directories		
Filter 12 resu	Choose Categories		Sort By: A-Z   🏠   🚭   🚭	
No. 10 Aug	WAZ Studio Lab term josum dolor sit amet, consectetur adipisong elit, sed do eusmod tempor ★.5. ♥1 ■ wek apo	Sime Darby Plantation Sime Darby Plantation	Sarafiah Natural Resources Sdb Bhd Berlien Natural Resources SdN BHD is one of the leading support contentions pathon the leading support contentions pathon	-
ব	Palm Oil Company 1 Lorem josum doles att amet, consectetur adipiscing elit in et dolor non diam sagittis # 4.6 • 1 = 1 morth ago	Sarawak Oil Palms Berhad Delivers OI, PALAS BISHAD (2019) is a Mariana abid company listed on the \$2.8. • 1. • Incenting	Yee Lee Corporation Bhd et Lee Corporation Bhd group (VLC) began its core business as an edible oil repacter in * 24 • 1 ■ 1 merth app	
หมือรา	Keresa Plantation Sdn Bhd Keresa Plantations 5dn Bhd is a local bumputra company with 22 years of \$1.9 \$1 \$1 anorth ago	Innovas Palm Industries Sdn. Bhd movem Part Industries 30n Bhd meanster referende sthrootans) was ★1.5 ♥ 1 ₩ 1 morm apo	ABLE PERFECT SON. BHD, is a leading supplier of container used cooking of a * 1.4 * 1 * 1 month age	
<u>g</u>	Testing company 1           addsds ad adf add adfadf addaff addaff adfadf adfadf adfadf adfadf adfadf adfadf ad           ★ 1.4         ♥ 1         ■ 2 weeks ago	Continental Resources We began our business operations in March 1990 with the principal activities of receiving. 12 1 1 methage	Facets Biodiesel           Bed up perspisatis unde ormis iste natus encrist voluptatem accusaritum           ★ 0.9         € 0         ■ 3 weeks app	
	A Home Directo	Pry Favourite	Chat La My Business	

3.2 You can view and sort directory listing here.

3.3 You can share your filter and sorting of the directory listing via the  $\stackrel{\scriptstyle \sim}{\sim}$  Share button.

Filter: Palm Oi	il Finished Products	~	Sort By: A-Z   🏠   🖨 🥰
Biodiesel 🗙	Oleochemical 🗙	Palm Oil Mill / Palm Kernel Crusher 🗙	Palm Oil Finished Products 🗙

3.4 You can then copy the share link and paste it into any platform you would like to share it.

	Share Link	×	
	https://palmoillink.com/directories/eyJpdil6lktYa2daQUJZSHF0ME50NC93eTNIRno		
i n g	Close		••••
ing	Close		



# 4.0 Favourite

4.1 Click on the  $\heartsuit$  Favourite button to open the Favourite page.

PALMLink	MPOC
Favourite	
Manage Collection +	
1. Collection 1	Edit   Delete
Close Filter Choose Collection  4 results	Sort By: A-Z   ✿   ✿   ✿ top of page
Testing company 1       *         addidatis soft add solid	Innovas Palm Industries ☆ Sdn. Bhd movars Palm industries Sdn. Bhd (reinnater reference as 7 movars) was ★ 15 ♥ 1 ■ 1 month ago
WAZ Studio Lab	
Ar Home 🗮 Directory Favourite	💬 Chat 🙎 My Account

4.2 Click the 'Manage Collection' button to manage your favourite listing.

	Manage Collection +       Title       Collection Title   Add	
1. Collection 1		Edit Delete
	Close	

4.3 When you click on the Pavourite button in the directory details page, you can assign it to your collection.





# 5.0 Chat

5.1 Click on the 📟 Chat button to open the Chat page to access your correspondences.

Business Directories		M	WAZ Studio Lab				
Search Business Directories	٩	INZ STUDOLA	Lorem ipsum dolor s	sit amet, consectetur adipi	scing elit, sed do eiusmod tem	por incididunt ut labore et	dolore magna aliqua. Ut enim ad mini
WAZ Studio Lab ★ 5.0 ♥ 1 🗭 2 weeks ago		Sent Fine t	hank u				2020-08-26 19:16:08
		Sent May i	know the best so	plution?			2020-09-03 04:46:22
Users Search Users	٩	Receiv	red		Please give	e more details into the	2020-09-03 04:47:26
		Receiv	red				2020-09-03 07:07:56 ello there
		4					* *
		-	🖲 Туре ус	our message			Send
A Home	: <b>=</b> D	irectory		Favourite	Ģ.	Chat	L My Account

5.2 You can only initiate a Chat message via the 'Quick Connect' section of the directory details page of a business.

WAZ Studio Lab	WAZ STUDIO LAB
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut lal ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit i occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. S doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione v dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea co velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla	n voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint ed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia oluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima mmodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate
Business Highlights • Web App Design & Development • iOS & Android App Development • Cross-platform System Integration • Large Format Video Production • 360 Video Mapping	
Quick Connect • General Enquiry 💬 Contact © +603 2389 9990	



# 6.0 My Business

6.1 Click on the My Business button to access the 'Edit Profile', 'Personnel' and 'Logout' menu.



6.2 Click the 'Edit Profile' button to make changes to your profile

Menu	
PALM	.ink
	My Business
Ect Profile	Personnels
	Change Password
Old Password	New Password Confirm Password Liposite
	Profile
Company Name	WAZ Studio Lab
Registration #	(002802228-K
MPOB Licence #	(1234657890
	WAZ STUDIO LAB
Company Logo	Choose File No file chosen
Description	Lorem ipsum dolor stamet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna alqua. Ut einim adminim veniam, qua nostrud exercitation ullamos labore in situ aliquip ex ea commodo conseguat. Dus auter luce doir on regehendert in volupta evit exe sulla paratur. Excepteur sint occaecat cupidatat non proident, sunt in cupia qui officia desenut moltinami dest laborum. Excepteur sint occaecat cupidatat non proident, sunt in cupia qui officia desenut moltanimi dest laborum. Sed ut perspicates under ournal site natus error sit voluptatem accusantium doirerentque laudantum, totam repr aperiam, equip, usquata sit a apernatir aut odit aut fugit sed quis conseguuntum magni dolores exo quis Patiene solutiones environtes entre at existe de cupita cupitatem sex eso quis Personnel
A Home	ratione voluptatem sequi neculurit. Negae poro quisquam est, qui doiorem ipsum quia doior at amec, consoc. Pressolate adpisci velt, sed qui an on numquam eus modi tempora nacidurit ul labore et doiore magnam aliquam querse My Business E Directory Favourite Chat Labore doiore My Business



PALMOIL	Link. My	/ Business	M P O C
Edit Profile	Personnels Department spartment Title Add	Personnel Email (info@wazstudiolab.com Department Add	
Home	<b>Directory</b>	Favourite	• My Business

You can add Personnel to your business account as a support network. Personnel can be any employee within your organization with a valid email. Personnel can officially receive and reply Chat messages on behalf of the business. We recommend that you register generic Personnel account i.e. sales@mycompany.com instead of johndoe@mycompany.com so that the Personnel account can be monitored by anyone with access to the account and not tied down to any person's email.

For example:

Department	Personnel account
Sales & Marketing	sales@mycompany.com
Distribution	distribution@mycompany.com



- 6.4 Business Personnel creation flow:
  - 6.4.1 Create Personnel (email & department).
  - 6.4.2 Invitation link sent to Personnel email asking to register as per below.

PALM OIL LINK Personnel Registration Invitation				
Welcome to PALM OIL LINK. < Name of Business > has added you as their Personnel under <department Title&gt;. Please click the 'Register' button below for further process.</department 				
Register				

- 6.4.3 Upon clicking the link, Personnel will be presented with the Registration page.
- 6.4.4 Personnel will go through the activation process after registration just as a normal user would.
- 6.4.5 Upon successful activation, the system will link Personnel to the Business Entity account upon successful registration.
- 6.4.6 Sample of Personnel in the Business page:

# **Quick Connect**

- » General Enquiry 💬
- » Milling of FFB into CPO and PK 💬
- » Production and sales of bulk and refined oils and fats  $\checkmark$
- » Production and sales of nutraceutical products 💬
- » Biodiesel products and derivatives 💬

