

An Online Palm Oil Business Directory

BUSINESS USER REGISTRATION AND SYSTEM USAGE

Background

Palm Oil Link is an online directory of companies initiated by MPOC specifically to connect the Malaysian palm oil industry to the rest of the world. Palm Oil Link is launched with the objective of to enhance trade opportunities in the marketplace and to encourage product diversification and application of Malaysian palm oil.

Palm Oil Link provides the marketing platform to reach and help the global palm oil industry members, to leverage the power of online communication to engage with their international counterparts and to capitalize on trade appointments. Palm Oil Link offers various features that enable the Malaysian palm oil industry to interact with buyers from around the world. Features of the website include a directory of the Malaysian palm oil industry members and a live chat feature to directly communicate with them.

Register now http://palmoillink.com to engage with your partners!

1.0 Registration

1.1 Click on the 'Register' button.



1.2 Choose 'Business User'.





1.3 Fill-in the required fields and click on 'Register' button once done.

PALMLINK	Business Registration	N P O C
Email Address	info@wassudiolab.com	ж.
Password		*
Confirm Password	Confirm Password	*
Company Name	Company Name	*
Registration #	Company Registration Number	*
MPOB Licence #	Licence Number	
Company Logo	Chaose File No file chosen	*
Description		*
Business Highlights		

1.4 Upon successful registration, you will receive a pending verification email as per the below sample. For Business User registration, there will be a manual verification before you can activate your account.





1.5 Once your account has been successfully approved by the System Administrator, you will receive an activation email as per the email below.

PALM OIL LINK Registration Approved, Activation Required	
Congratulations, your account has been approved! Please click the 'Activate' button below to complete your registration process and get listed in the directory.	
Activate	

Note:

Without activating your account, the business listing you registered will not be listed in the system.

- 1.6 Click on the activation link and you will open the activation page.
- 1.7 Once your account has been successfully activated, you can start to use the system by logging in with your registered email and password.



Business User Registration and System Usage

Website Features & System Usage



2.0 Mainpage / Home

Home	E Directory	Favourite	💬 Chat	L My Account

2.1 Login with your Username and Password.

Menu	P	ALM Link	M P O C	
Us Pa	sername myemail@gmail.com assword forgot password?	LOGIN	R REGISTER	
<u>y</u>	WAZ Studio Lab	Most Active Companies Sime Darby Plantation	Sarafiah Natural Resources Sob Bhd *10 *0 = 1 morth age	
¢	Palm Oil Company 1	Sarawak Oil Palms Berhad	Yee Lee Corporation Bhd	

2.2 Once logged in, the system menu will appear at the bottom page. As a Business User, you will have access to the performance dashboard of your page, containing rating and other useful analytics.





2.3 Performance Dashboard Information



2.3.1 Rating

Your rating is calculated automatically based on your Profile completion, Unique User Visit, Chat Engagement and Favourite count. Half of your rating score is contributed by how responsive you are with Chat engagements (faster response = higher rating).

2.3.2 Favourite

How many user added you in their Favourite collection.

2.3.3 Chat Engagement

Total count of messages you (and the Personnel you've assigned) have received.

2.3.4 Unique User Visit

How many registered users have visited your Directory detail page. Visit will only be counted once for each user (1 user = 1 visit).

2.4 Statistics

Top Searches	Site Quick Stats
1. palm oil 2. biofuel	Unique User Visit
 Palm oil company oleochemical Hydrogenated Palm Kernel palm wax palm olein 	Total: 15400 Current Month: 15400 Last Month: 15400 Average Daily Visit: 15400
B. red palm oil9. refinery10. edible oil	Total Users: 15400 Total Businesses: 15400

2.4.1 Top Searches

This is a high-level information demonstrating search pattern of the users that would be useful in managing your business profile within the system.

2.4.2 Site Quick Stats

General information on the system's user progress.



3.0 Directory

3.1 Click on the \blacksquare Directory button to open the Directory page.

Menu				
PA			MPOC	
		Directories		
Filter C	hoose Categories 👻		Sort By: A-Z 🏠 🗣 📽	
	WAZ Studio Lab adipisong elit, sed do eiusmod tempor ★ 5.0 ♥ 1 ♥ 1 ♥ 1 ♥ 1	Sime Darby Plantation Sine carry Hentation offers a broad portfolio of test quality vegetable of based \$\$ 0 \$\$ 1 \$\$ month ago	Sarafiah Natural Resources Sdb Bhd Berden Natural Resources Sdn BHD is one of the leading supplier containering pairs the leading supplier containering pairs	-
A	Palm Oil Company 1 Lorem ipsum doler sit arnet, consectetur adjoscong elt. In et doler nor diam sagittis \$46 \$1 \$1 \$1 \$1 north ago	Sarawak Oil Palms Berhad Dakvink Oil. Det MB BSHAD (2009) is a Malayaan public company listed on the *88 • 1 1 • 1 monthage	Yee Lee Corporation Bhd et Lee Corporation Bhd group (VLC) began its core business as an edible oil repacter in *24 •1 ■1 mertinage	
านี้สัสส	Keresa Plantation Sdn Bhd Keresa Plantations Sdn Bhd is a local bumputra company with 22 years of \$19 \$1 \$\overline{1}\$ month ago	Innovas Palm Industries Sdn. Bhd Morres Fener Industres 5m Bhd Morres Fener Industres 10m ans) was ★15 ♥ 1 ♥ 1 ment age	Able Perfect Sdn Bhd Able Perfect sdn bhd suppler of containerized cooking ofs 14 1 1 1 1 1 1 1 1 1 1 1 1 1	
<u>e</u> l	Testing company 1 addidsis adf adf adf adf adf ad sid f adf adf adf adf ad sid adf adf adf adf adf adf adf adf adf ad	Continental Resources We began our business operations in Mach 1990 with the principal activities of receiving. # 12 • 1 • 1 • Inmonthage	Facets Biodiesel Bed up persposatis unde ormis iste natus: encrist voluptatem accusarition ★ 0.0 ● 0 ■ 3 weeks app	
	A Home Directo	Fy Favourite	Chat La My Business	

3.2 You can view and sort directory listing here.

3.3 You can share your filter and sorting of the directory listing via the $\stackrel{\scriptstyle \sim}{\sim}$ Share button.

Filter:	Palm Oi	l Finished Products	~	Sor	rt By: A-Z	☆ 🌲	~
Biodi	esel 🗙	Oleochemical 🗙	Palm Oil Mill / Palm Kernel Crusher	× P	alm Oil Finis	hed Products	s X

3.4 You can then copy the share link and paste it into any platform you would like to share it.

	Share Link	×	
	https://palmoillink.com/directories/eyJpdil6lktYa2daQUJZSHF0ME50NC93eTNIRnc		
<u>n</u> g	Close	ľ	



4.0 Favourite

4.1 Click on the \heartsuit Favourite button to open the Favourite page.

PALMLink	MPOC
Favourite	
Manage Collection +	
1. Collection 1	Edit Delete
Close Filter: Choose Collection	Sort By: A-Z 🏠 🔹 📽
Testing company 1 addidate soit addisatis addidated sdafafad ddfdafe d ★14 ★ 1 ★ 3 ★ 3 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ <td>Innovas Palm Industries ☆ Sdn. Bhd novars Palm industries Sdn. Bhd (Herioniter reference as Innovers) was ★ 1.5 ♥ 1 ♥ 1 ₩ I month ago</td>	Innovas Palm Industries ☆ Sdn. Bhd novars Palm industries Sdn. Bhd (Herioniter reference as Innovers) was ★ 1.5 ♥ 1 ♥ 1 ₩ I month ago
WAZ Studio Lab	
A Home 🗮 Directory 🖤 Favourite	💬 Chat 🔰 My Account

4.2 Click the 'Manage Collection' button to manage your favourite listing.

	Manage Collection + Title Collection Title	
1. Collection 1		Edit Delete
	Close	

4.3 When you click on the Pavourite button in the directory details page, you can assign it to your collection.





5.0 Chat

5.1 Click on the 📟 Chat button to open the Chat page to access your correspondences.

Business Directories		M	WA7 Studio Lah				
Search Business Directories	٩	INZ STUDOLA	Lorem ipsum dolor s ★ 5.0 ♥ 1	sit amet, consectetur adipis 💬 2 weeks ago	scing elit, sed do eiusmod tem	por incididunt ut labore et	dolore magna aliqua. Ut enim ad mini
WAZ Studio Lab ★ 5.0 ♥ 1 🗭 2 weeks ago		Sent Fine t	hank u				2020-08-26 19:16:08
		Sent May i	know the best sc	plution?			2020-09-03 04:46:22
Users Search Users	٩	Receiv	red		Please give	e more details into the	2020-09-03 04:47:26
		Receiv	red				2020-09-03 07:07:56 ello there
		4					* *
		-	🖲 Туре ус	our message			Send
A Home	: = D	irectory		Favourite	Ģ.	Chat	Le My Account

5.2 You can only initiate a Chat message via the 'Quick Connect' section of the directory details page of a business.

WAZ Studio Lab	WAZ STUDIO LAB
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut lal ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit i occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. S doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione u dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea co velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla	bore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint ed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima mmodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate pariatur.
Business Highlights • Web App Design & Development • iOS & Android App Development • Cross-platform System Integration • Large Format Video Production • 360 Video Mapping	
Quick Connect • General Enquiry •••• Contact • +603 2389 9990	



6.0 My Business

6.1 Click on the My Business button to access the 'Edit Profile', 'Personnel' and 'Logout' menu.



6.2 Click the 'Edit Profile' button to make changes to your profile

Menu		
PALM	.ink	W POC
	My Business	
Edit Profile	Personnels	
	Change Password	
Old Password	Nev Password Confirm Password Update	
	Profile	
Company Name	WAZ Studio Lab	
Registration #	002802228-K	
MP08 Licence #	1234657890	
	WAZ STUDIO LAB	
Company Logo	Chaose File No file chosen	
Description	Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor inolidumt ul labore et dolore magna aliqua. Ut enim ad misim veniam, quis nostrud exercitation ullamos labors insi ut aliquip ex ea commodo consequat. Duis sue livue dolor in morphetendent in vuojutat veit esse alimi undi orise ut jugita nulla pariatur. Excepteur sint occaecat cupidata non proident, sunt in culpa qui official deserunt molitt anim i d est laborum. Sist ut perspicatis undo ornnia iste natua error sit voluptatem accusanitum dioremque laudantum, totam ne aperiam, eaque ipsa quee ab illo inventore verifatti et quasi architecto beatae vitae elitas sunt explicabo. Nem ipsam voluptatem quia voluptas sit appennatur audi ota la tigit sed quia consequentir magni dolores eco qui ratione voluptatem equi inescum. Neque perno quisquam est, qui dolorem journ ajua dolor sit amer, consec adjessi veite quia non numquam eux molt tempor incluitur ti babre et doive magnen alquam quaerer Matteriameteriameteriam	Logout did Profite Personnel V Business
fr Home	🗮 Directory 🖤 Favourite 🚅 Chat 📃 Μ	Business



6.3 Click the 'Personnel' button to create Department & Personnel.	
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PAL		k				MPO	
Edit P	rofile De itle Department Title	Personnels partment		Email (In Department	Personnel o@wazstudiolab.com Add	•	
	Home		🖤 Favol	ırite	••• ² Chat	My Busines	s

You can add Personnel to your business account as a support network. Personnel can be any employee within your organization with a valid email. Personnel can officially receive and reply Chat messages on behalf of the business. We recommend that you register generic Personnel account i.e. sales@mycompany.com instead of johndoe@mycompany.com so that the Personnel account can be monitored by anyone with access to the account and not tied down to any person's email.

For example:

Department	Personnel account		
Sales & Marketing	sales@mycompany.com		
Distribution	distribution@mycompany.com		



- 6.4 Business Personnel creation flow:
 - 6.4.1 Create Personnel (email & department).
 - 6.4.2 Invitation link sent to Personnel email asking to register as per below.

PALM OIL LINK Personnel Registration Invitation				
Welcome to PALM OIL LINK. < Name of Business > has added you as their Personnel under <department Title>. Please click the 'Register' button below for further process.</department 				
Register				

- 6.4.3 Upon clicking the link, Personnel will be presented with the Registration page.
- 6.4.4 Personnel will go through the activation process after registration just as a normal user would.
- 6.4.5 Upon successful activation, the system will link Personnel to the Business Entity account upon successful registration.
- 6.4.6 Sample of Personnel in the Business page:

Quick Connect

- » General Enquiry 💬
- » Milling of FFB into CPO and PK 💬
- » Production and sales of bulk and refined oils and fats \checkmark
- » Production and sales of nutraceutical products 💬
- » Biodiesel products and derivatives 💬

